



# BRIGHTEN YOUR BUSINESS!!!



## ***Psychology of Lighting***

Did you know studies have proven that lighting plays a major impact on one's mood and behavior? For instance, blue light attracts more wanderers and also has a calm and soothing effect. Warmer-lit areas, on the other hand, make people linger longer and trigger feelings of comfort, intimacy and excitement. And of course, running patterns of multiple colors means "Let's get this party started!"



## ***Boost Your Business***

Research also shows that a well-designed, up-to-date store sees more return visits and higher sales. This is why we have worked with a number of local businesses, enabling them to stand out to attract and keep crowds.



## ***Easy Control!***

Lighting control is at the touch of your finger with an easy to use app. With nearly 2 million color and pattern combinations, you're guaranteed to have the perfect lighting for any holiday or event. All at the control of your phone!

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